

POWER OF ATTORNEY

The undersigned hereby revokes all prior powers of attorney and appoints all attorneys associated with Customer Number 33717 as attorneys and/or patent agents with the power to represent the Assignee in connection with each of the issued patents and patent applications listed in the attached **Schedule A**.

CERTIFICATE UNDER 37 C.F.R. § 3.73(b)

Lantmast Fund LLC, a Delaware limited liability company, having a place of business at 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, certifies that it is the assignee of the entire right, title, and interest in the patents and patent applications identified in the attached **Schedule A** by virtue of recorded assignments or other documents in the chains of title (**Reel/Frame Number 019077/0532**).

The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee **LANTMAST FUND LLC**.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

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LANTMAST FUND LLC

Date: 5/18/2007

By: 

Name: Bryan Burpee

Title: Authorized Person

Schedule A

Patent or Application No.	Country	Filing Date	Title and Inventor(s)
5,881,360	US	October 11, 1995	Non-Video Path Data Collection Device William T.J. Fong
6,085,066	US	January 27, 1999	Non-Video Path Data Collection Device William T.J. Fong
09/483,847	US	January 17, 2000	Non-Video Path Data Collection Device William T. Fong
6,484,316	US	October 14, 1998	Television Audience Monitoring System and Apparatus and Method of Aligning a Magnetic Pick-Up Device Conrad Lindberg
6,405,370	US	October 9, 1998	Television Audience Monitoring System and Method Employing Tuner Interface of Set-Top Converter Box Lester L. Jarrell
6,567,978	US	October 9, 1998	Television Audience Monitoring System and Method Employing Display of Cable Converter Box Lester L. Jarrell

Patent or Application No.	Country	Filing Date	Title and Inventor(s)
90/006,872	US	November 12, 2003	Television Audience Monitoring System and Method Employing Display of Cable Converter Box Lester L. Jarrell
PCT/US99/22301	WO	September 27, 1999	Television Audience Monitoring System and Apparatus and Method of Aligning a Magnetic Conrad Lindberg
PCT/US99/22385	WO	September 27, 1999	Television Audience Monitoring System and Method Employing Tuner Interface of Set-Top Converter Box Lester L. Jarrell
PCT/US99/22391	WO	September 27, 1999	Television Audience Monitoring System and Method Employing Display of Cable Converter Box Lester L. Jarrell